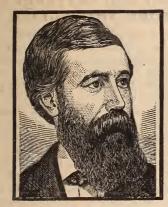
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CATALOGUE

FOR

Fall and Winter, 1872.

Address Letters,

W. CORNWELL,

245 North Eighth Street, PHILADELPHIA, PA.

GENERAL WESTERN OFFICE, 662 W. Madison Street, Chicago.

To our Patrons a.

INDUCED BY A CONSTANT DEMAND for our

Customers who have our Chart, and from ladies knowing cut by our Patent Self-fitting Waist and Shoulder Chart; we presenting to the Public for the first time, a Catalogue of a few design Patterns we are prepared to furnish. These Patterns are cut by our CHART, therefore are perfectly proportioned in every particular; and where the produce a perfect fitting garment the first time, it is tried on.

To those familiar with the great worth of our Self-fitting Chart, little need and to those unacquainted with its merits we would say, inquire of those who have it and try our Self-fitting Patterns which are a direct production of it, they needing on

to be known to be appreciated.

CORNWELL'S SELF-FITTING CHART AND PATTERNS STAND TO-DAY UNRIVALLED BEFORE THE WORLD,

defying competition. Our Patterns as well as Chart, comprise different Shoulder Measurements, by which any Shoulder, high, low, square or sloping, can be thus accurately fitted. Our method of ascertaining by substracting the waist measure from the bust measure—the size and shape of the darts necessary to make a garment fit perfectly is absolutely correct mathematically as well as practically; it is the only System in the world that will produce a perfect fitting dress.

This principle with the shoulder measure is secured to us by letters patent. Our Patterns are constantly increasing in variety and besides being new and of the very LATEST STYLES are far superior to all others. Many of them excel in the "make up" the cuts which represent them. We call special attention to our Gents' Shirt Patterns and to our Polonaise and Basques which are unsurpassed in America for style and beauty.

Each separate part is cut with such exactness, that the whole when brought together fits perfectly Our Patterns are made of paper more than three times the thickness

and value of that used by other establishments.

They are of different sizes, so that any one can obtain a suitable Pattern requiring no alteration. On each Pattern is printed our trade-mark cut of Measurement, together with the size, amount of material, trimming, &c., required, directions for cutting and making, the picture of the garment, and the mode of taking the measurements.

HOW TO TAKE MEASURES.

TAKE THE BUST MEASURE loosely over a close fitting waist well supplied with artificial fullness, if any is intended to be worn.

TAKE THE SHOULDER MEASURE from the top of the neck band down the shoulder

to the hollow. This hollow can be easily found by slightly raising the arm.

TAKE THE WAIST MEASURE tight, take the length of waist on the SEAM under

the arm. See measurement cut.

Take Exact Measures for all garments, as due allowance for loose-fitting and over garments is made in the Patterns themselves.

For Men's and Boy's Garments, measure over the vest.

For Pants, get the size of the waist and the length of the leg.

For Shirts, get the chest and shoulder measure and the size of the PAPER COLLAR WORN.

Any of the Patterns specified in the within Catalogue can be procured of our Agents, or they will be sent by us post-paid, on receipt of price.

When cutting the cloth, pay no attention to the grain of the paper or the folds in the pattern.

ADDRESS,

WILLETT CORNWELL,

245 N. Eighth Street, Philadelphia, Pa.

GENERAL WESTERN OFFICE, 662 W. Madison Street, Chicago.



LADIES' PARTINIS.



Ladies' Basque. 7 sizes; 35 cents each.

Ladies' Polonaise with Cape. Bust measure, 35 to 42 inches. Bust measure, 35 to 42 inches. Bust measure, 35 to 42 inches. Bust measure 35 to 42 inches. 8 sizes; 40 cents each.

Ladies' Polonaise. 8 sizes; 40 cents each. Ladies' Basque Wrapper. 8 sizes; 50 cents each.



The Elite Polonaise. 8 sizes; 40 cents each.



5 sizes; 30 cents each.



Drapery Over-skirt. Ladies' Waterproof Cloak. Bust measure, 34 to 42 inches. Waist, 20 to 30 inches. Bust measure, 35 to 42 inches. Bust measure, 35 to 42 inches. 8 sizes; 50 cents each.



The Dolman Mantle. 8 sizes 35 cents each



Ladies' Over-skirts. Waist'measure, 20 to 30 inches, 5 sizes; 30 cents each.



Ladies' Basque Vest front. Bust measure, 35 to 42 inches. 8 sizes; 35 cents each.



Ladies' Polonaise. Bust measure, 35 to 42 inches. 8 sizes; 35 cents each.



Ladies' Night Dress. Yoke and Sleeves. Bust measure 35 to 42 inches, 8 sizes. 40 cents each.

Ladies Drawers. 25 cts each. Ladies' Polonaise. Ladies' half-fit-

40 cents each.

Vest Front.
Bust measure 35 to
42 inches, 8 sizes.

Vest Front.
Bust measure 35 to
42 inches, 8 sizes. 30 cents each.

Ladies' Waterproof Cloak. Bust measure 35 to Bust measure 35 to 42 inches, 8 sizes. 42 inches, 8 sizes. 50 cents each.



Ladies' Wrapper. 50 cents each.









Bust measure 35 to 42 inches, 8 sizes; 35 cents each.

Ladies' Basque Vest Front.

Ladies' Trained Skirt, waist measure,
sust measure 35 to 42 inches,
20 to 30 inch s 40 cents each.

, Gents' Drawers. Ladies' Overdress, loose All sizes. Sleeves, Bust measure 35 to 25 cents each. 42 inches, 8 sizes, 35 cents each.



Ladies' Walking 8kirt. Waist measure, 20 to 30 inches. 35 cents each.



Ladies Haif-fitting Cloak. Bust measure, 35 to 42 inches. 8 sizes; 30 cents each



Von Radin Mantle. Bust measure, 35 to 44 inches. 35 cents each,



Ladies' Postillion Basque. Ladies' Demitrain Bust measure, 35 to 42 inches. 8 sizes; 30 cents each.



Skirt. Waist measure, 20 to 30 inches. 40 cents, each













Ladies' Gored Basque, half-fitting. Ladies' Basque.

Bust measure, 35 to 42 inches. Bust measure, 35 to 42 inches.

8 sizes; 30 cents each.

8 sizes; 30 cents each.

Ladies' Sover Skirt.

Ladies' Short Basque.

Bust measure, 35 to 42 inches.

8 sizes; 30 cents each.

25 cents each.

8 sizes; 30 cents each.









Ladies' Over Skirt.

Waist measure 20 to 30 inches.

Bust measure, 25 to 42 inches. Bust measure, 35 to 42 inches.

25 cent each.

Ssizes; 30 cents each.





"Ladies Basque.,



Ladies' Slashed Jacket. Bust'measure, 35 to 42 in. B 8 sizes; 30 cents each.



Ladies' Loose Sack. Bust measure, 35 to 42 in. 25 cents each.

Bust measure, 35 to 42 in. 8 sizes ; 25 cents each.

MISSES', BOYS' AND CHILDREN'S PATTERNS.



Ladies' Waterproof with Cape to 42 inches. 40 cents each.



Ladies' Gored Cloak. 8 sizes; 30 cents each.



Ladies' Double-Breasted Sack. and Hood. Bust measure, 35 Bust measure, 35 to 42 inches. Bust measure, 35 to 42 inches. Bust measure 34 to 42 inches. 8 sizes; 30 cents each.



Ladies' Chemise. 25 cents each.



Boys' Scotch Kilt Suit. Ages, 3 to 7 years. 30 cents each.



Misses' Polonaise. Ages, 9 to 15 years. 30 cents each.



Girls' Sailor Suit. Ages, 4 to 10 years, 40 cents each.



Childs' Walking Coat, with Cape Ages, 2 to 7 years. 35 cents each.



School Girls' Suit. Ages, 6 to 12 years. 35 cents each.



Girls' Full Suit. Ages, 4 to 12 years. 35 cents each.



Infants' Cloak with Hood. Price, 25 cents.



Boys' Suit. Ages, 8 to 15 years 35 cents each.



Girls' Apron Front Over Skirt. Girls' Over Skirt. Ages, 5 to 15 years. 20 cents each.



Ages, 3 to 14 years. 20 cents each.



Girls' Blouse Waist. Ages, 4 to 12 years. 20 cents each.



20 cents each.



Boy's Double-Breasted Child's Skirt. Ages 3 to 6 years. Blouse, ages 2 to 6 years. 25 cents each.



Girls' Dress. Ages, 3 to 12 years. 25 cents each.



Girls' Flora Suit. Ages, 6 to 14 years. 30 cents each.



Misses' Walking Skirt. Waist measure, 20 to 30 inches. 35 cents each.



Boys' Vest. Chest size, 25 to 35 inches 25 cents each.



Girls' Gored Cloak with Cape. Ages, 5 to 15 years, 6 sizes; 30 cts. each.

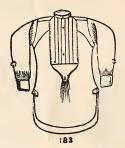


Misses' Waterproof Cloak with Cape. Boys' Pants, Plain at the Top. Ages, 10 to 16 years, 6 sizes; 30 cts. each. Ages, 7 to 15 years, 25 cts. each.





Ladies' Corset Cover. Bust measure, 32 to 44 inches. 25 cents each.



Gents' Shirts both Yoke and Sack. All sizes; 60 cents each.



Misses' Full Suit. Ages, 10 to 16 years. 35 cents each.



Misses' Polonaise with Cape. Ages, 8 to 16 years. 8 sizes; 30 cents each.



Misses' Basque, open in the Front or Back. Ages, 9 to 16 years. 6 sizes; 25 cents each.



Boys' Sack Coat. Ages, 8 to 14 years. 4 sizes; 25 cents each.



Misses' Gored Busque. Ages, 8 to 14 years. 4 sizes; 25 cents each.



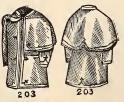
Boys' Sack Coat. Chest measure, 28 to 33 inches. 6 sizes; 25 cents each.



Childs' Gored Dress. Ages, 2 to 6 years. 4 sizes; 25 cents each.



Infants' Dress. 1 size; 25 cents.



Boys' Overcoat with Cape. Ages, 6 to 15 years. 6 sizes; 35 cents each.



Boys' Sailor Suit. Ages, 6 to 10 years. 4 sizes; 35 cents each.



Misses' Polonaise. Ages, 8 to 15 years. 6 sizes; 25 cents each.



Ages, 2 to 7 years. 5 sizes; 20 cents each.



Ages, 6 to 15 years.

6 sizes; 30 cents each.



Childs' Gored Dress. Misses' Waterproof Cloak and Hood, Boys' Double-Breasted Sack Over Coat, ages, 6 to 14 years. 6 sizes; 30 cents each.



Girls' Waterproof Cloak and Hood. Ages, 3 to 10 years, 5 sizes; 25 cents each.



Infants' Cloak with Hood. 1 size; 20 cents each.



Child's High-Necked Apron. Ages, 2 to 6 years, 4 sizes 20 cents each



Boy's Double-Breasted Sack Coat. Ages, 6 to 14 years. 6 sizes; 25 cents each.



School Boys' full Suit. Ages, 6 to 14 years. 6 sizes; 35 cents each.



Girls' Lulu Apron. Ages, 3 to 12 years. 5 sizes; 20 cents each.



Girls' Over Skirt. Waist Measure, 18 to 24 inches. 4 sizes; 20 cents each.



Girls' Gored Apron. Ages, 3 to 8 years. 4 sizes; 20 cents each.



Misses' Jacket. Ages, 8 to 15 years. 5 sizes; 25 cents each.



101 Childs' Cloak with Cape. Ages, 2 to 10 years. 5 sizes; 25 cents each.



Childs' Gored Apron. Ages, 2 to 8 years. 20 cents each.



Girls Over Skirt. Waist measure, 18 to 24 inches. 20 cents each.



Girls' Plain Basque. Ages, 6 to 13 years. 20 cents each.



Girls' Ida Apron. Ages, 3 to 13 years. 20 cents each.



